



#PathwayToPlay

A Manifesto for Children

It is time to prioritise the health and wellbeing of our children by ensuring they have the opportunity for everyday outdoor play. The current levels of children in the UK facing obesity, poor mental health and sleep issues is alarming. We can no longer ignore the importance of physical activity and movement in improving children's lives.

Public playgrounds are the number one location for outdoor play and crucial for children's health, yet they are often underfunded and neglected. The Association of Play Industries' #PathwayToPlay campaign urges the next UK Government to make the following commitments:

- Conduct a national audit of public playgrounds, considering not only their quantity but also their quality and location.
- Ensure the long-term sustainability of public playgrounds by allocating dedicated funding for free-to-use community play spaces, guaranteeing that every child has access to safe and high-quality outdoor play nearby.
- Increase children's physical activity levels through outdoor play at school by integrating outdoor learning into the National Curriculum and providing funding specifically for school outdoor play spaces and equipment.

Let's work together to get children outdoors again!
Every child deserves the right to play every day.

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