## reasons to use an API member



## Planning a new play space or playground? Don't know where to start?

The Association of Play industries (API) provides practical advice, information and a directory of compliant member companies. The API is the voice of the play industry and campaigns at the highest levels for investment in play. Its members are the UK's leading play companies and there are clear benefits to choosing a member when specifying a play project. There are 6 reasons why you should use an API member:

They
abide by a strict
Professional Code of
Conduct.

This ensures companies are reputable, trustworthy and experienced, operate to the highest standards and provides a benchmark of service in play practice and design.

They are financially secure.

Every member is rigorously and continuously monitored for financial stability, credit rating and trading history.

They design fun and interesting play spaces with elements of built-in risk.

This drives innovation and ensures a level of challenge.

They provide third party test certificates for all products used.

This demonstrates compliance with BSEN 1176 and all relevant safety standards. They provide evidence of recent previous work, case studies and references.

This demonstrates competence, commitment and credibility and enables you to talk to a third party about a company's service delivery.

They provide added value to any play project.

For example carrying out stakeholder consultations, independent post-installation inspections and maintenance services.

6

The API also provides a free technical dispute mediation service to all clients buying from member companies in the event that they are dissatisfied with the service provided. All current members are listed on the API website at www.api-play.org

A company stating that it is a 'Founding Member' of the API is not necessarily a member now.

For more information about how the API can help your organisation with a play project, contact:

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